

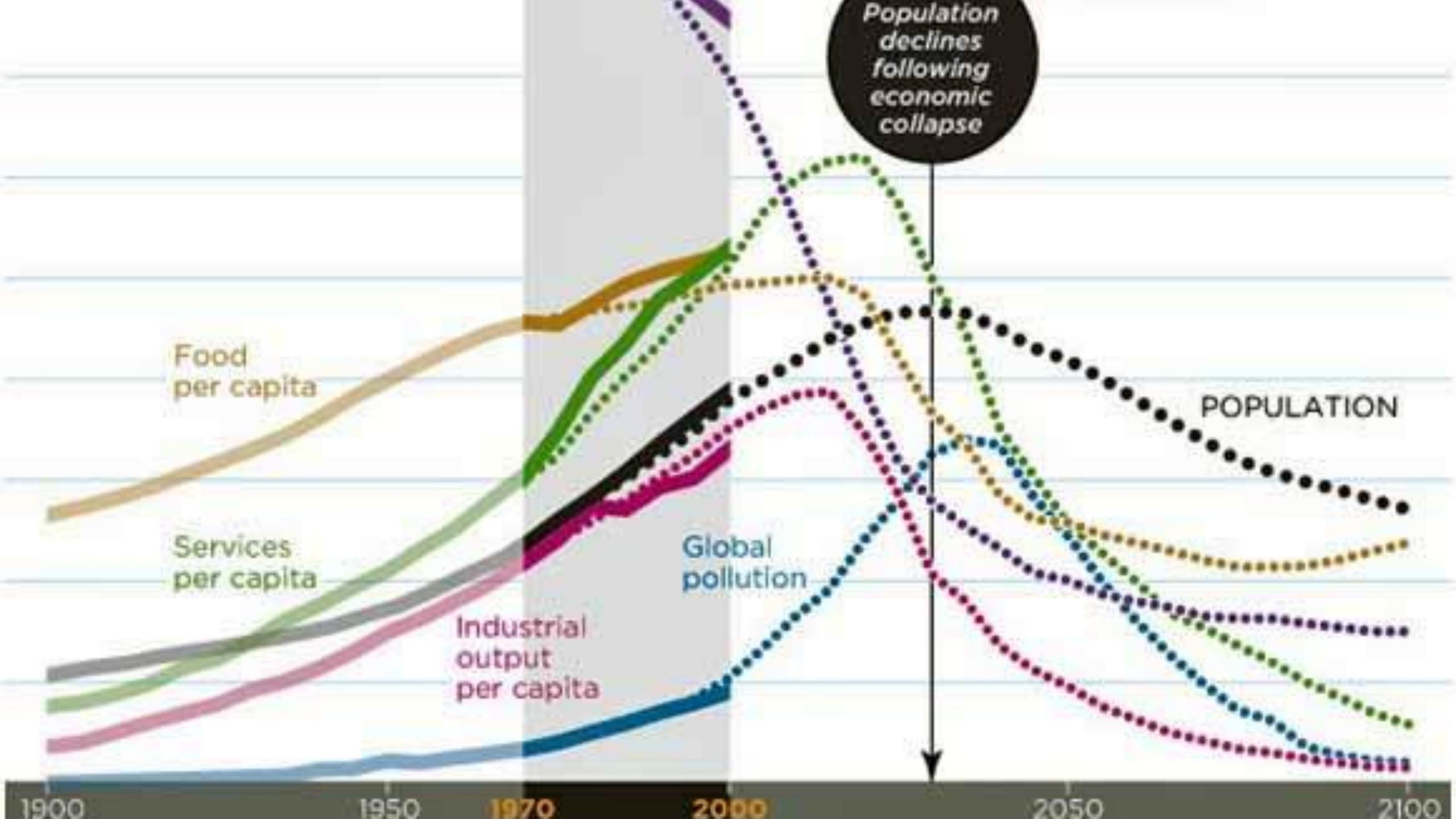
### Global Perspective for Exporting Education

Aape Pohjavirta 20160608











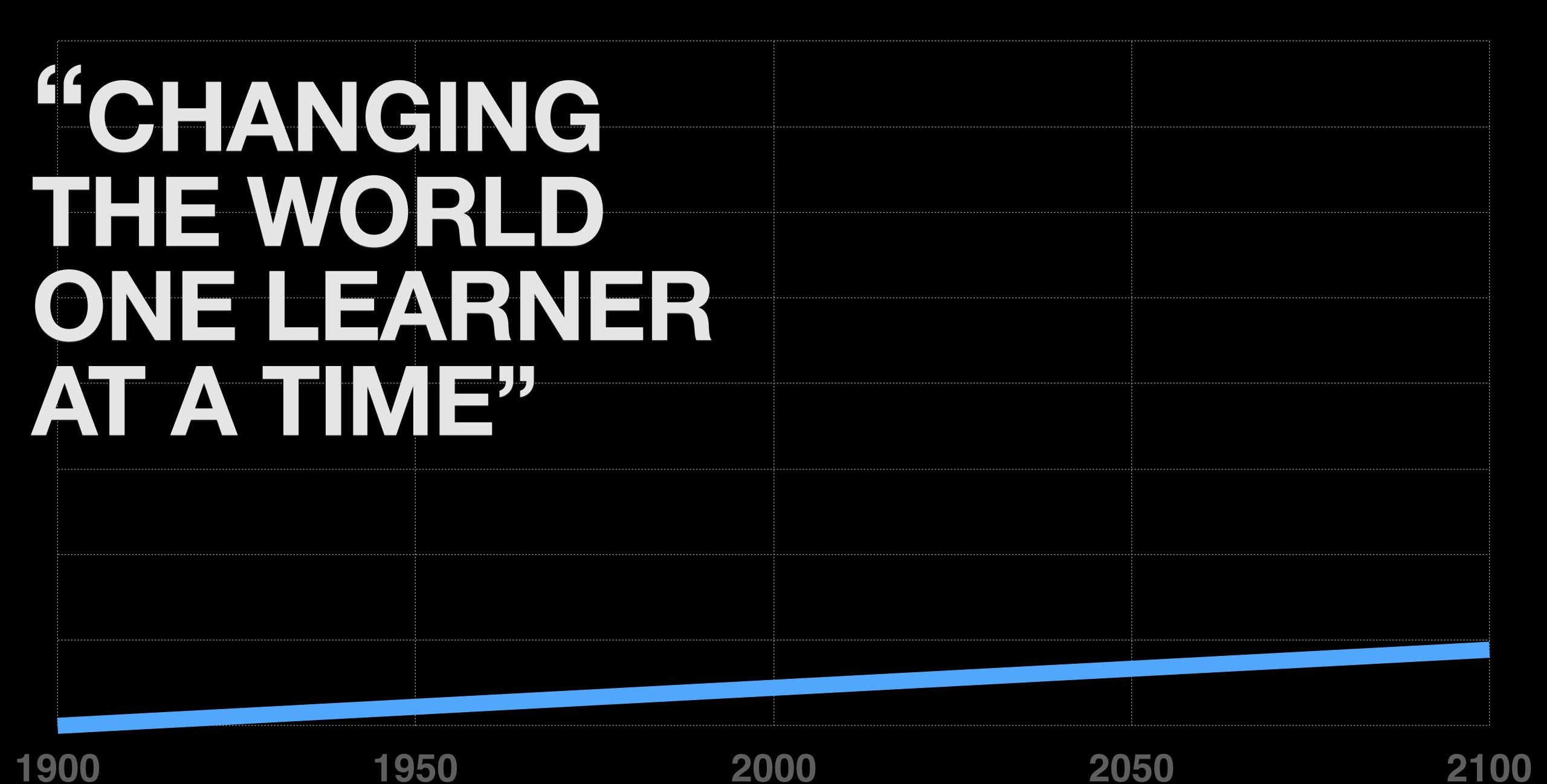
"EDUCATION ISTHE MOST POWERFUL WEAPONTO CHANGETHE WORLD"

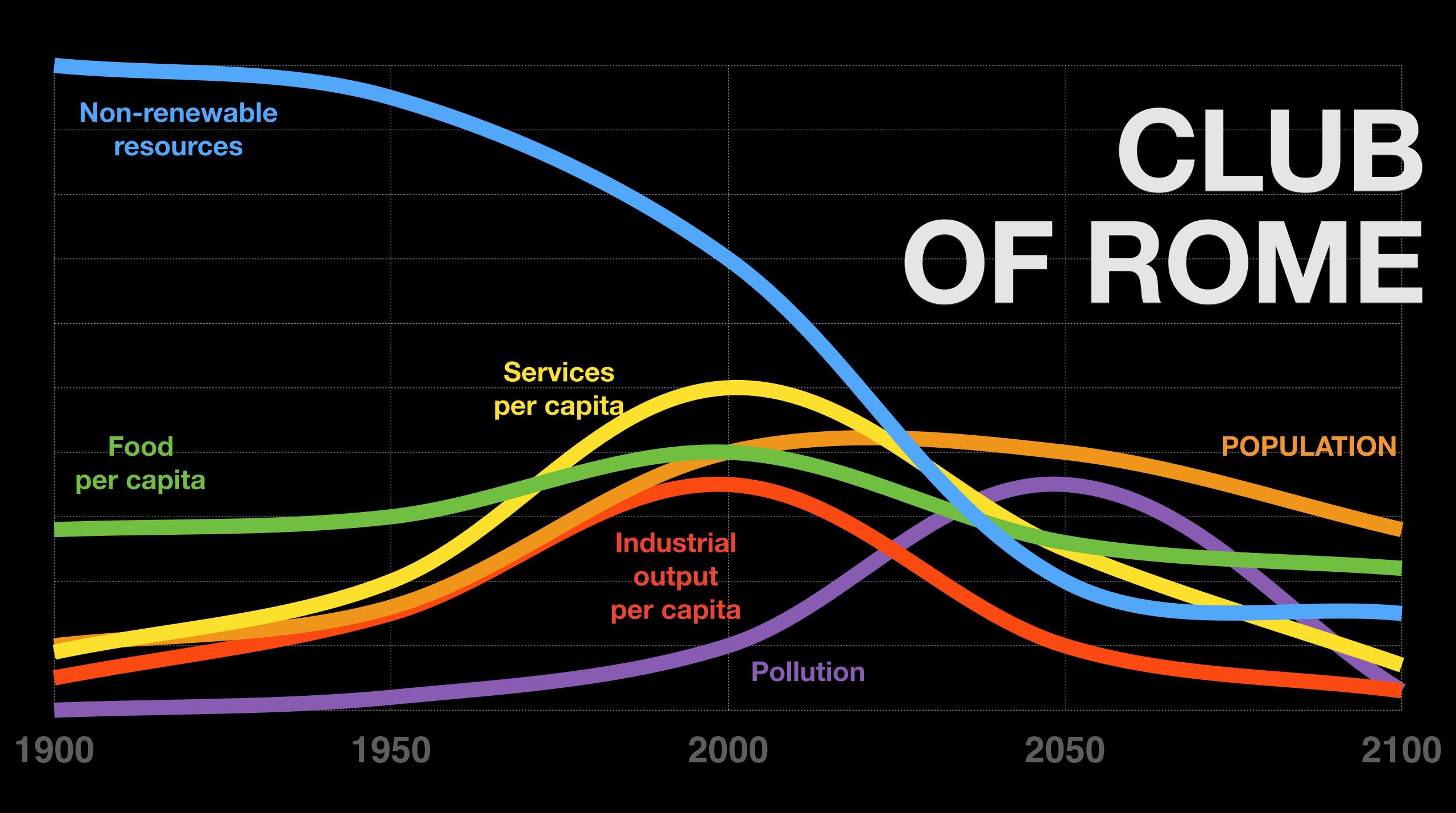
NELSON MANDELA

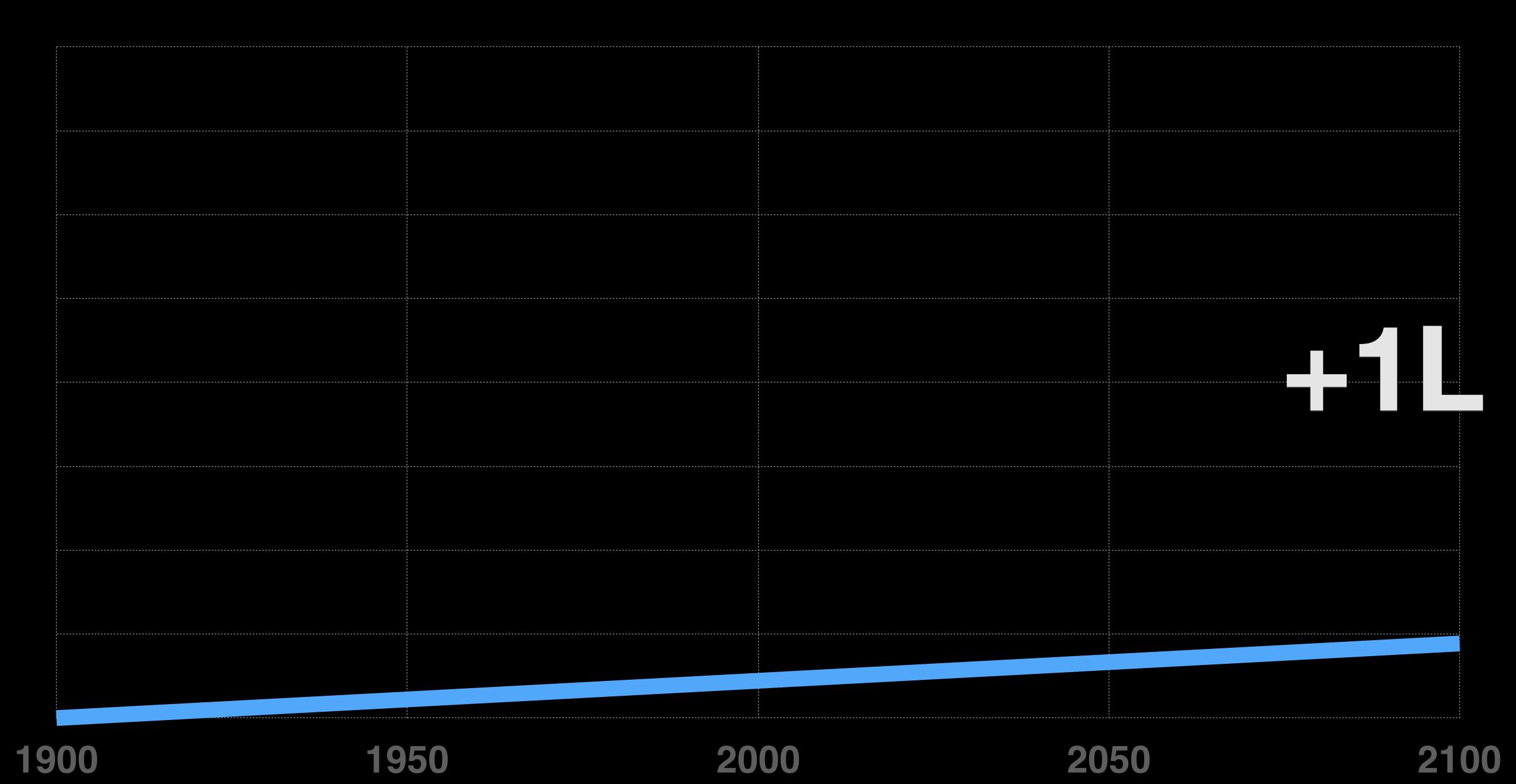


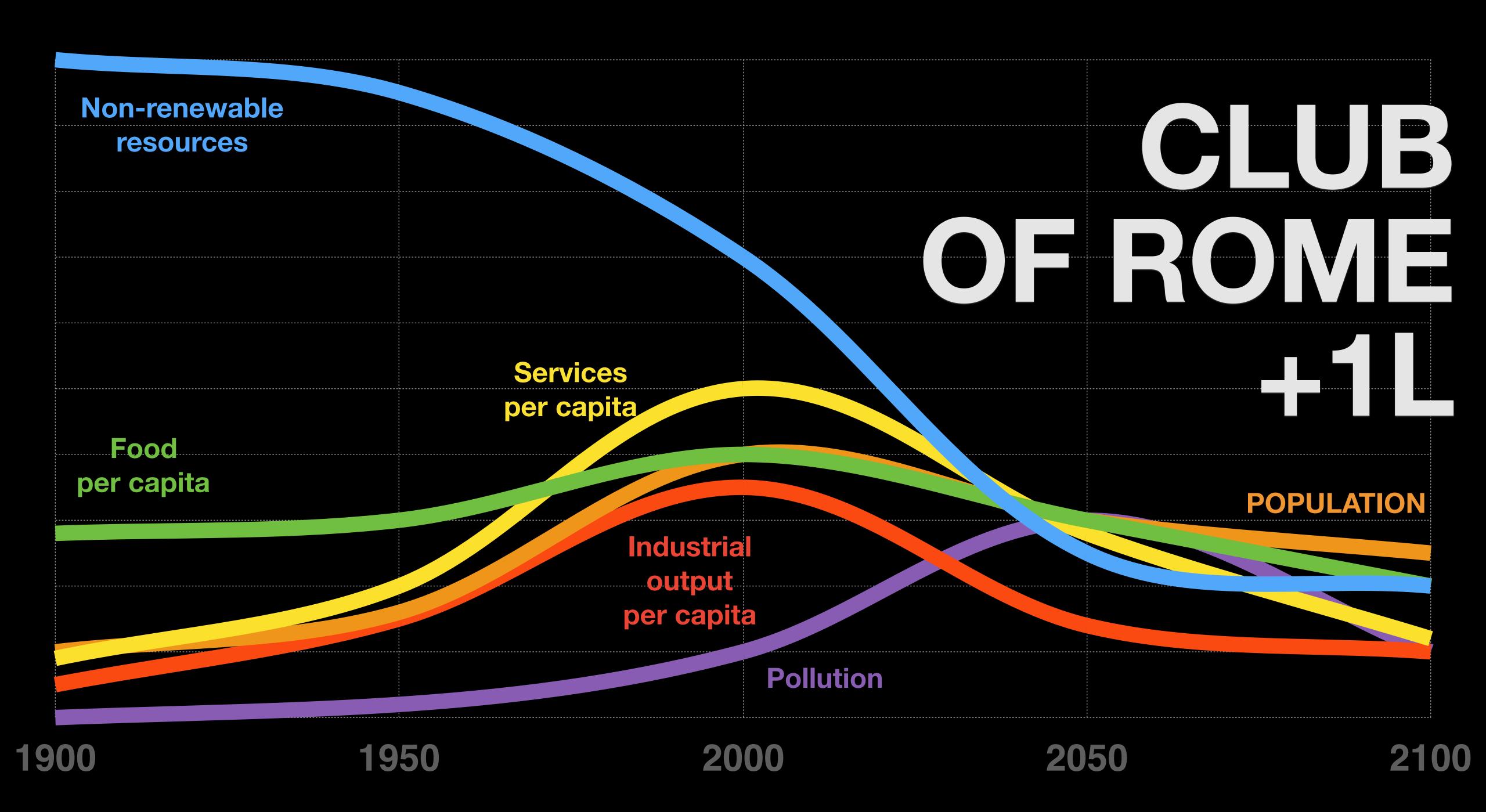
# "CHANGING THE WORLD ONE LEARNER AT A TIME"

THE INTERNET



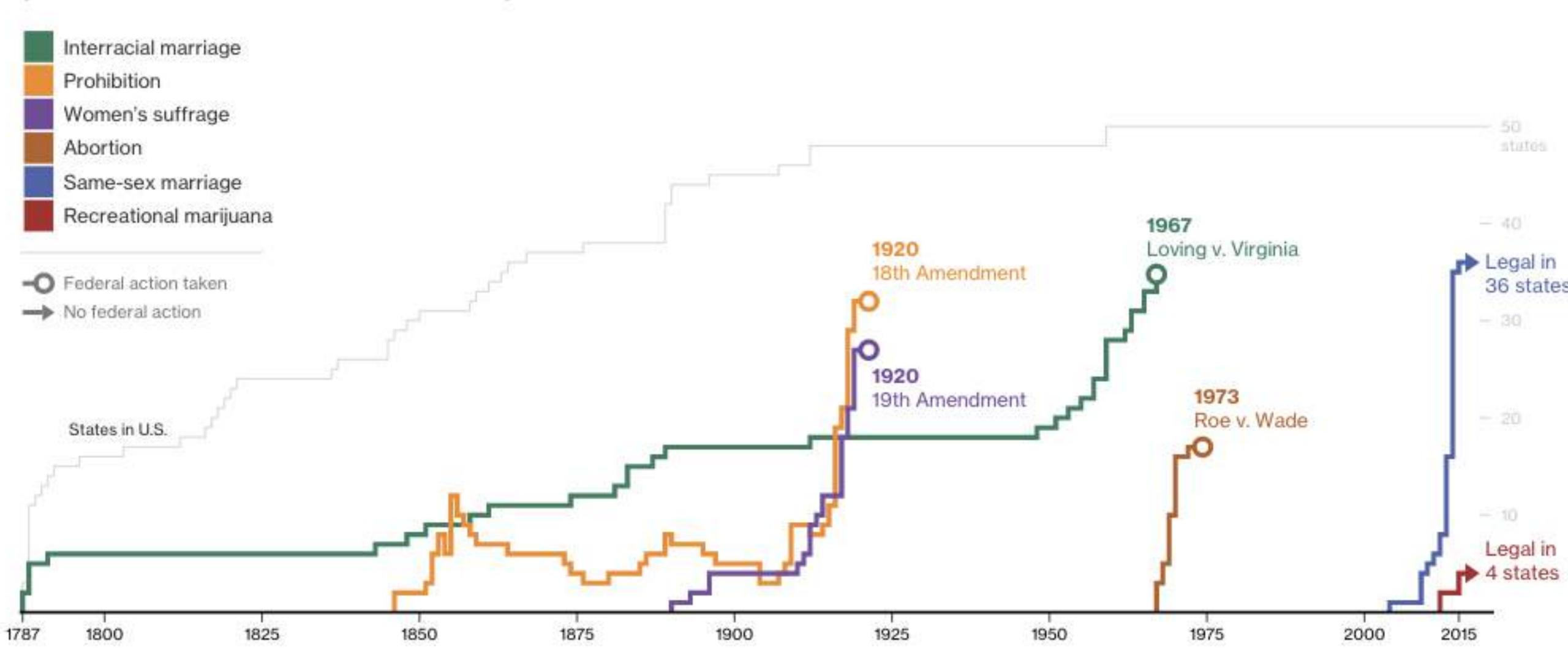


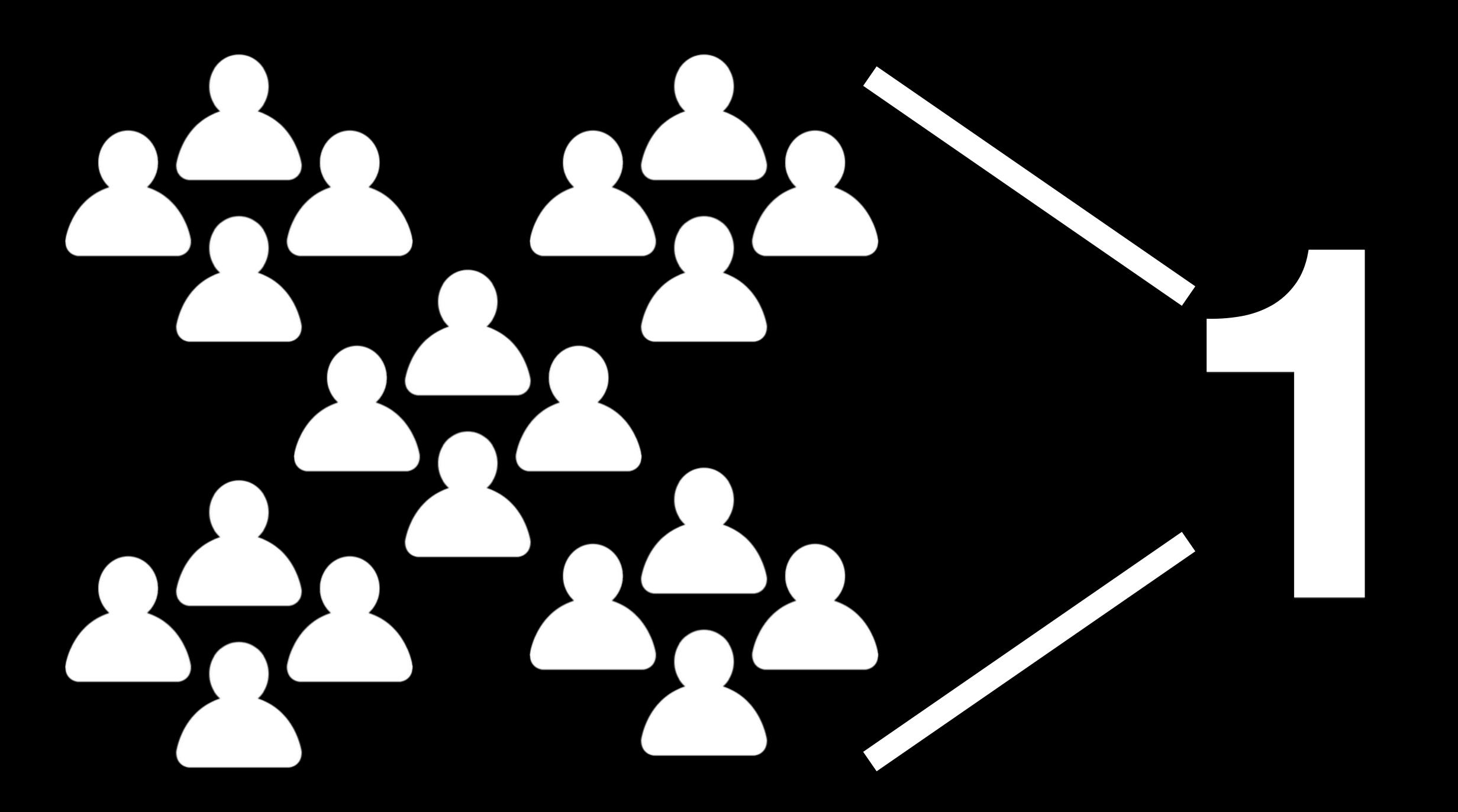




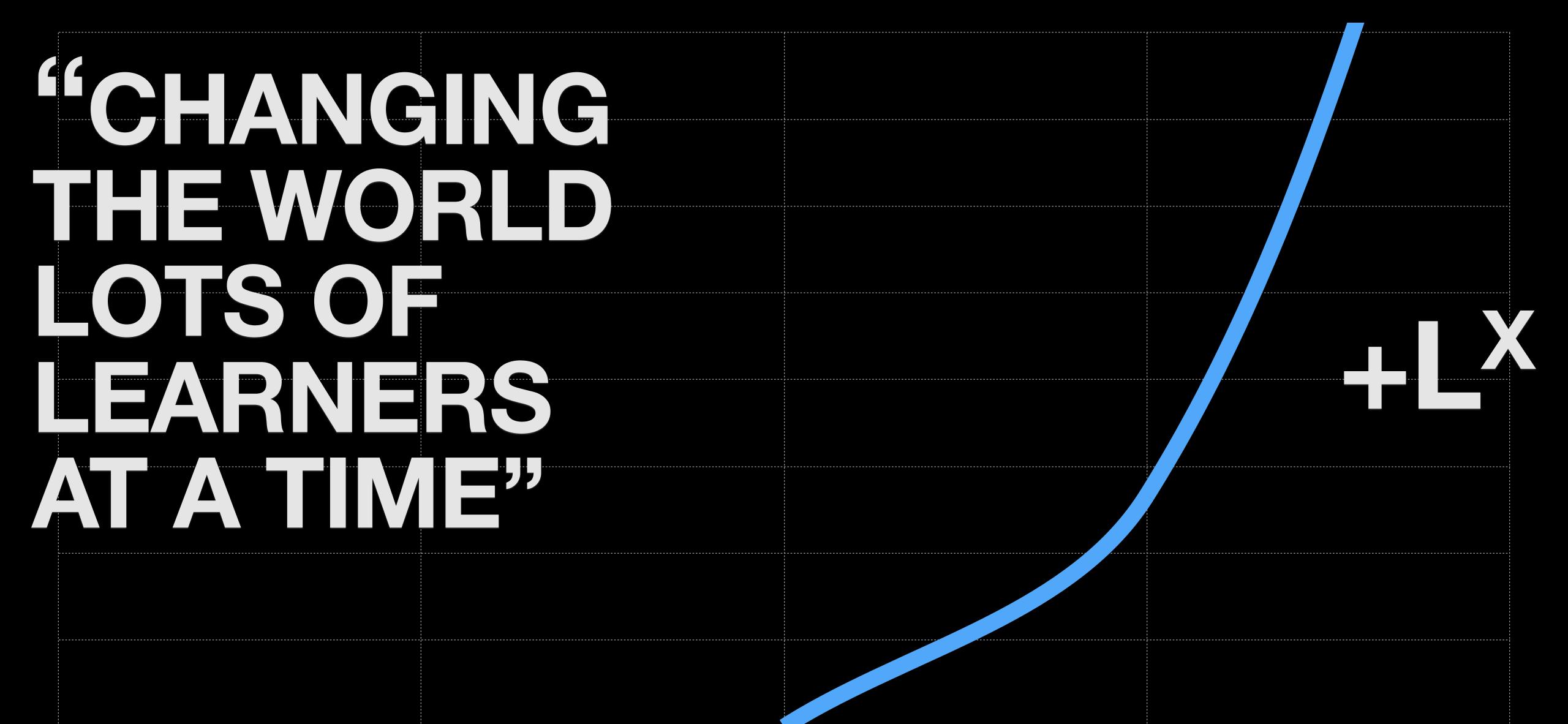
### Tracking the Pace of Social Change

Number of states that have removed a ban, by year (Prohibition shows the number of states that enacted)

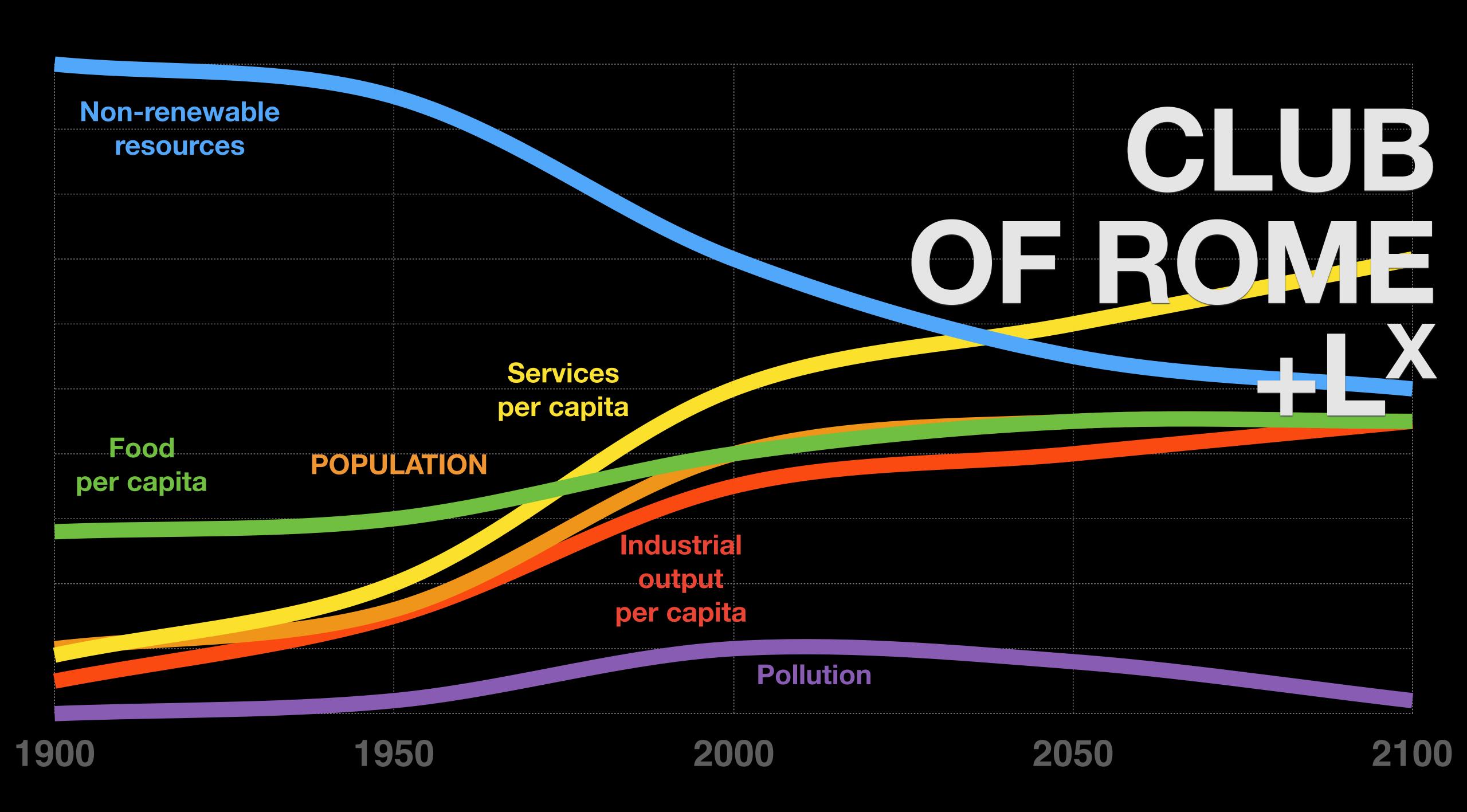




### "CHANGING THE WORLD LOTS OF LEARNERS ATATIME



1900 1950 2000 2050 2100



"EDUCATION ISTHE MOST POWERFUL WEAPONTO CHANGETHE WORLD"

NELSON MANDELA



But there are major issues in both access to & quality of education globally.

## Funzi solves the global problem of patients access to learning

Useful

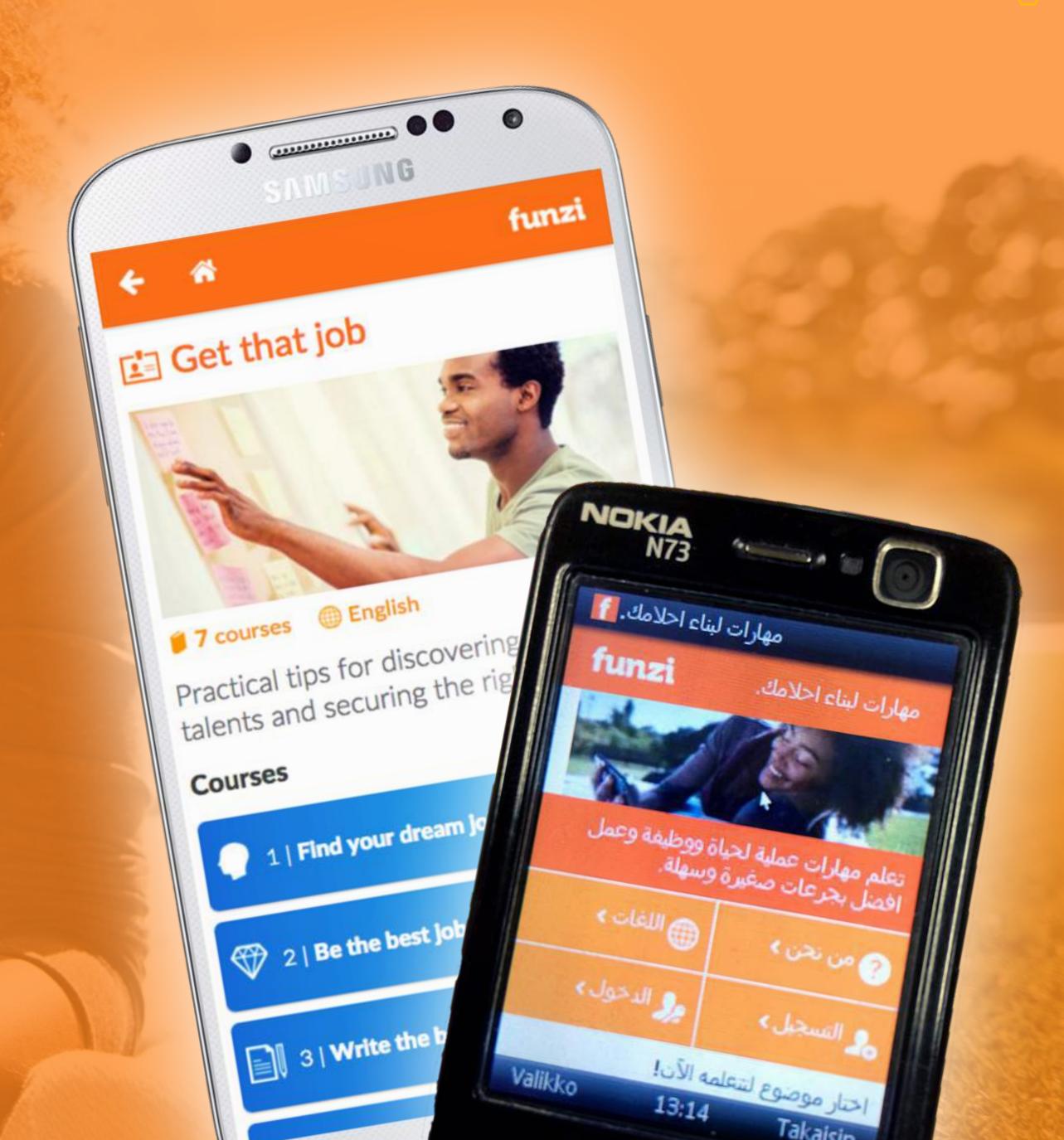
Easy-touse

Mobile

funzi

## Works on any mobile.

Any device:
smartphones, feature
phones, tablets...
Any OS:
Android, Blackberry, iOS,
Windows Phone...



### Replicable and scalable

Kenya & Tanzania

All-digital user acquisition

Over 25 minutes
Funzi-time

User loyalty

2x higher

Successful replication into Nigeria

Fast scaling into EU & ME



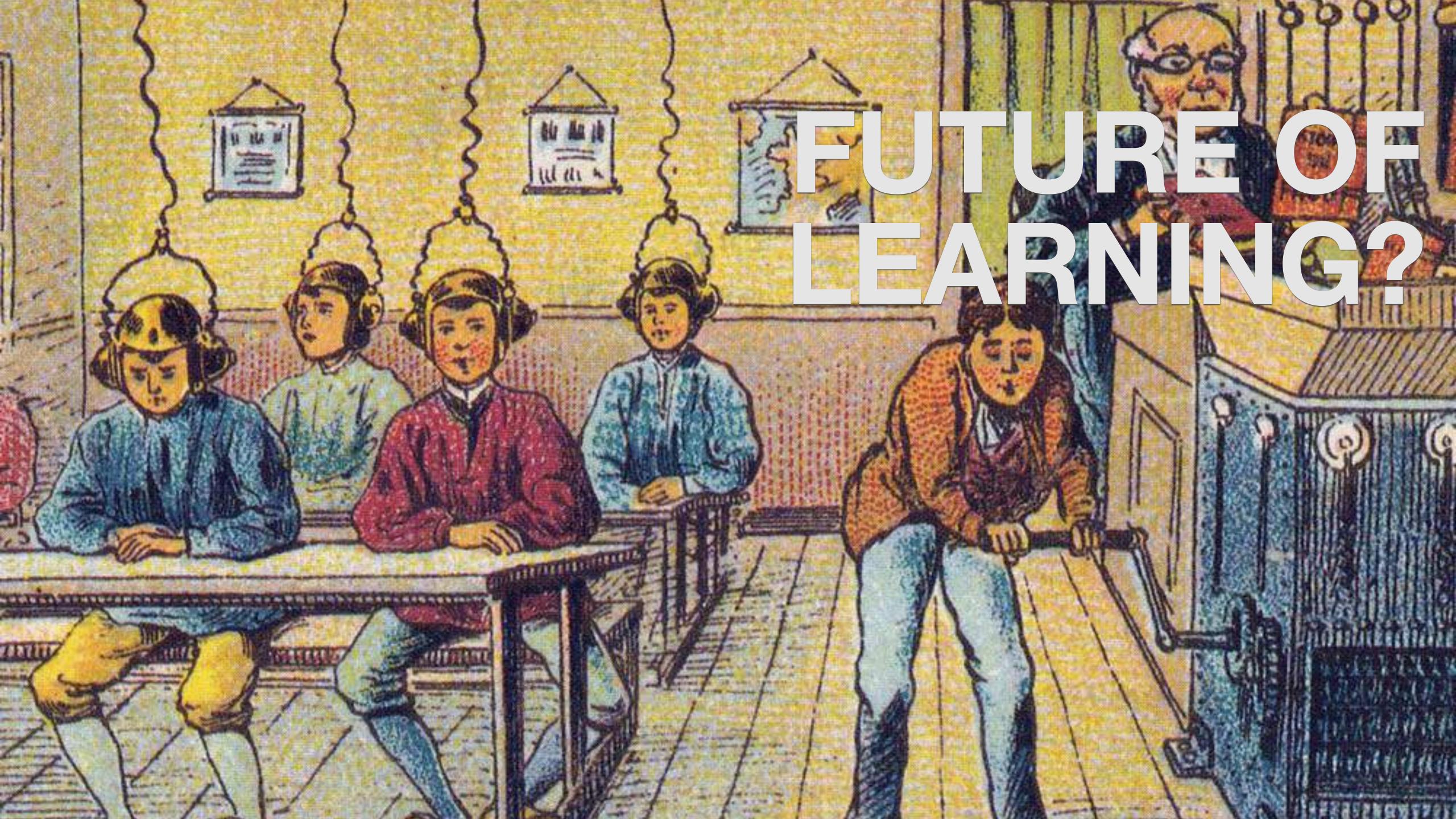




up to the increased competition using the great new Welcome to Finland service @ Funzi. Congrats Aape, Tero, Mariam, Irena, Hani and the to the team there for a super-compelling and timely service!



onen







## TEACHERS' FUTURE

Where the magic happens

Comfort









### Thank you.

Aape Pohjavirta
Chief Evangelist, Founder

Twitter @aape









